

KPLX
DALLAS/FORT WORTH
ISSUE/PROGRAM REPORT
SECOND QUARTER 2014
JULY 1, 2014



Part 1 - INTRODUCTION

KPLX (FM) is licensed to Fort Worth, TX and serves the Dallas/Fort Worth area. From April 1 through June 30, 20xx, KPLX (FM) aired 30 minutes hours of public affairs programming weekly. This includes a locally produced weekly program ("Impact Texas") which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

"Impact Texas" – every Sunday morning from 5:30a – 6a.

Details about individual Impact Texas segments are included in Part 2 of this report.

KPLX is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the Second Quarter of 2014, KPLX activated "The Amber Plan" when necessary to provide information about child abductions to the general public.

KPLX has determined the following to issues of concern to our audience during the Second Quarter of 2014:

- 1-Women's Health
- 2-Child Abuse & Services
- 3-Education
- 4-Pet Health
- 5-Employment Services

During this time if KPLX participated in Community Service Projects, they are listed and described in Part 3.

The following pages describe the station's most significant treatment of the previously described community issues of concern.

Part 2 – KPLX's SELECTED ISSUES OF CONCERN

SERIES TITLE:

Impact Texas

PROGRAM:

Alliance For Children

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Sunday - April 6, 2014

TIME AIRED:

5:30 AM - 6 AM

SOURCE:

Local In-House

DESCRIPTION:

April is Child Abuse Prevention Month. We spoke to Alliance For Children's Executive Director about the services they

provide in Tarrant County.

SERIES TITLE:

Impact Texas

PROGRAM:

Alzheimer's Association of North Texas

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Sunday - April 13, 2014

TIME AIRED:

5:30 AM - 6 AM

SOURCE:

Local In-House

DESCRIPTION:

We spoke with the Alzheimer's Association regarding the disease, it's prevalence in Texas, as well as volunteer

opportunities with the organization.

SERIES TITLE:

Impact Texas

PROGRAM:

Parkinson Voice Project

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Sunday - April 20, 2014

TIME AIRED: SOURCE:

5:30 AM - 6 AM Local In-House

DESCRIPTION:

Parkinson Voice Project was started in the garage of it's

Executive Director. We spoke to her about the organization's beginnings, its rapid growth, as well as the services and

volunteer opportunities.

SERIES TITLE:

Impact Texas

PROGRAM:

Arthritis Foundation

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Sunday - April 27, 2014

TIME AIRED: SOURCE:

5:30 AM - 6 AM

Local In-House

DESCRIPTION:

We spoke with the Arthritis Foundation's VP of

Communications Leah Wearthl about their upcoming walks,

and volunteer opportunities with the organization.

SERIES TITLE:

Impact Texas

PROGRAM:

American Veterinary Medical Association

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Sunday -May 4th, 2014

TIME AIRED:

5:30 AM - 6 AM

SOURCE:

Local In-House

DESCRIPTION:

We spoke to the local chapter of the AVMA during Pet Week

2014 about various pet topics.

SERIES TITLE:

Impact Texas

PROGRAM:

Momentous Institute Powered by the Salesmanship Club

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Sunday - May 11, 2014

TIME AIRED: SOURCE:

5:30 AM - 6 AM Local In-House

DESCRIPTION:

We spoke to the Momentous Institute (formerly

Salesmanship Club Youth & Family Centers) about the

services they provide children and families.

SERIES TITLE:

Impact Texas

PROGRAM:

Executives In Action

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Sunday - May 18, 2014

TIME AIRED:

5:30 AM - 6 AM

SOURCE:

Local In-House

DESCRIPTION:

We spoke to the Executive Director for EIA about the

services they offer nonprofits in North Texas.

SERIES TITLE:

Impact Texas

PROGRAM:

Badge of Honor 30 minutes

SEGMENT LENGTH: DATE AIRED:

Sunday - May 25, 2014

TIME AIRED:

5:30 AM - 6 AM

SOURCE:

Local In-House

DESCRIPTION:

We spoke to the founder and CEO of the Badge of Honor organization about the services they provide to the families

of fallen police officers in North Texas and across the

Country.

SERIES TITLE:

Impact Texas

PROGRAM:

Project Transformation

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Sunday -June 1, 2014

TIME AIRED: SOURCE:

5:30 AM - 6 AM

Local In-House

DESCRIPTION:

Our discussion this week was with a group that is helping children. We spoke about their services, their history as well as volunteer opportunities with their Executive Director, Eric Lindh.

SERIES TITLE:

Impact Texas

PROGRAM:

Mosaic Family Services

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Sunday - June 8, 2014

TIME AIRED: SOURCE:

5:30 AM – 6 AM Local In-House

DESCRIPTION:

We spoke to Laura DeMoss with Mosaic about the services they offer to women and children. The topic centered around

domestic abuse as well as refugee services they offer.

SERIES TITLE:

Impact Texas

PROGRAM:

Grant Halliburton Foundation

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Sunday –June 15, 2014

TIME AIRED:

5:30 AM - 6 AM

SOURCE:

Local In-House

DESCRIPTION:

We spoke to Vanita Haliburton, founder of the Grant Haliburton Foundation about her organization which was

started after her son committed suicide.

SERIES TITLE:

Impact Texas

PROGRAM:

Grant Haliburton Foundation*

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Sunday -- June 22, 2014

TIME AIRED:

5:30 AM - 6 AM

SOURCE:

Local In-House

DESCRIPTION:

*This week was a repeat of last week's program

SERIES TITLE:

Impact Texas

PROGRAM:

Ronald McDonald House of Fort Worth

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Sunday - June 29, 2014

TIME AIRED:

5:30 AM – 6 AM

SOURCE:

Local In-House

DESCRIPTION:

We spoke to Jennifer Johns, Executive Director of the RMHFW about the services they offer families, the qualifications to stay at the House, as well as volunteer

opportunities.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KPLX

COMMUNITY EVENTS

June 2014- 4th Annual Buckets and Boots Benefit Concert at Rocker B Ranch Amphitheatre in Graford, TX

Benefiting the Volunteer Firefighters of Palo Pinto County